

7 STEPS To Start a Consultancy Business in Africa



Know Your Area of Expertise

Narrow down what your good at. Then focus on what you know and how you can share it with others.

1



Monetize Your Skill

Find a way to make money from what you know!

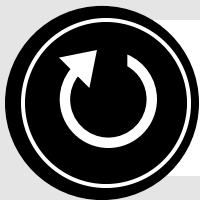
2



Create a Web Presence

Have a website, domain /business name, social media accounts; Be active online.

3



Be flexible

Be able to pivot or change quickly to meet the needs of the African market.

4



Business Registration

Determine if you want to register your business in the West (US/UK/ etc.) or register in Africa.

5



Research

Research your field/industry in the African country you want to live in. Know the regulatory bodies, requirements to practice and /or work in the country.

6



Network

Start building an African network. Reach out to people on LinkedIn and other social media who are in your field or working in your area of interest.

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